



Contact: [author@mattgianni.com](mailto:author@mattgianni.com)

## **Marketing Items for Matt Gianni's LEVER TEMPLAR**

Title: LEVER TEMPLAR, A *Castellum* One Novel

Publisher: Castellum One

Kindle eBook, ISBN-13 978-1-7334669-1-2, \$4.99

Trade Paperback, ISBN-13: 978-1-7334669-0-5, \$14.99

Publication Date: August 27, 2019

Page Count: 368

Target Audience: Young Adult, New Adult, and Adult

Genre: Dual Timeline Historical Fiction / Contemporary Thriller

### **Planned Debut Novel Award Applications:**

InD'tale Magazine Crowned Heart Award – **WON**

Barry Award for Best First Novel

### **Planned Editorial Review Applications:**

The San Francisco Review of Books – **REVIEWED**

The Haunted Reading Room – **REVIEWED**

Caroline McCullagh's Page Turners

Historical Novel Society – **REVIEWED**

The Seattle Times

The Los Angeles Review of Books

Readers' Favorite – **REVIEWED**

InD'tale Magazine – **REVIEWED**

Randomosity – **REVIEWED**

### **Conventions / Festivals / Appearances:**

Renton City Comic Con, September 15-16, 2018 – **EXHIBITED**

Rockin' Horse Dance Barn, October 11, 2019 – Ingram Book Launch

Emerald City Comic Con, 2020 (planning)

Others to be determined



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### **Publication Day Giveaways:**

Signed copy + two solid brass antique bookends depicting Knights Templar on horseback - **COMPLETED**

100 eBook copies of Lever Templar via Goodreads Giveaway (planning for after the Ingram Book Launch)

### **Planned Guest Posts:**

K.M. Weiland's Helping Writers Become Authors:

<https://www.helpingwritersbecomeauthors.com/how-to-write-emotion/>

Others to be determined

### **Other Items:**

Contact bloggers to request book reviews and offer interviews

Contact book clubs to offer interviews and discussions

Approach local libraries and bookstores to offer book readings and signings

Others to be determined